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Chr. Hansen to showcase latest poultry probiotics research at IPPE

New research from Chr. Hansen confirms that GalliPro[®] Max^[1] – a microbial feed additive for poultry containing *Bacillus subtilis* – allows producers to reduce energy content in feed, without reducing the performance of their flocks.

The studies, along with Chr. Hansen's full range of microbial products and

services for poultry, will be showcased at the International Production and Processing Expo (IPPE), to be held January 26-28, 2016 in Atlanta, Georgia, USA.

Chr. Hansen's offerings at IPPE this year will include an exhibitor booth (Hall A, Booth 2622), an oral presentation in the International Poultry Scientific Forum (IPSF), and a special, by-invitation forum that is open to veterinarians, nutritionists and researchers.

Both the oral presentation and the forum will highlight new studies demonstrating the positive effect of GalliPro[®] Max microbial feed additive on digestibility and performance in broilers fed energy-reduced diets.

"At Chr. Hansen, we are committed to supporting successful and sustainable poultry production with solutions that help our customers produce more with less," said Mickaël Rouault, Global Product Manager at Chr. Hansen.

"Feed can account for up to 70 percent of the cost of broiler production, with energy representing one of the costliest components. Our latest research shows that GalliPro[®] Max increases both the availability and uptake of dietary energy, on average contributing 66 kcal/kg feed^[2]," he explained, noting that previous studies have shown that probiotic supplementation also increases protein and amino acid digestibility.^[3]

"As a result, GalliPro[®] Max allows producers to maintain broiler performance on diets that are lower in energy, protein and amino acids – and consequently, lower in cost."

The forum, "Flexible Feed Formulation with GalliPro[®] Max," will be held 5-6 pm on Monday, January 25, 2016, with a cocktail reception to follow. Veterinarians, nutritionists and researchers who wish to attend may register by sending an email to uskaha@chr-hansen.com.

The oral presentation, "Effect of *Bacillus subtilis* (GalliPro[®] Max) on energy conversion of broiler chickens fed with corn-soybean meal diets at varying energy levels," will be given on Tuesday, January 26, 2016 at 9 a.m. EST in the Metabolism & Nutrition session at IPSF. To view the abstract (T164), download the 2016 abstract book [here](#) and scroll to p. 49.

If you want more information about GalliPro[®] Max, please contact Mickaël Rouault, Global Product Manager, Chr. Hansen, frmiro@chr-hansen.com.

^[1] GalliPro[®] Max is marketed as GalliPro[®] outside the US.

^[2] Average calculated using data from four trials conducted in the US and Brazil, in which GalliPro[®] Max contributed between 40 and 100 kcal/kg feed.

Chr. Hansen is a leading, global bioscience company that develops natural ingredient solutions for the food, nutritional, pharmaceutical and agricultural industries. We develop and produce cultures, enzymes, probiotics and natural colors for a rich variety of foods, confectionery, beverages, dietary supplements and even animal feed and plant protection. Our product innovation is based on more than 30,000 microbial strains – we like to refer to them as ‘good bacteria’. Our solutions enable food manufacturers to produce more with less – while also reducing the use of chemicals and other synthetic additives – which make our products highly relevant in today’s world. We have been delivering value to our partners – and, ultimately, end consumers worldwide – for over 140 years. We are proud that more than one billion people consume products containing our natural ingredients every day. Revenue in the 2016/17 financial year was EUR 1,063 million. Chr. Hansen was founded in 1874 and is listed on Nasdaq Copenhagen.

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